

# GÖTEBORG BOOK FAIR | Press Release

September 24-27, 2009 | The Swedish Exhibition Centre | [www.goteborg-bookfair.com](http://www.goteborg-bookfair.com) | [press@goteborg-bookfair.com](mailto:press@goteborg-bookfair.com)

Göteborg, Sweden, February 26, 2009

To the Editor

## New Opportunities for Foreign Publishers and Literary Agents to Attend the Göteborg Book Fair

The annual Göteborg Book Fair and the Swedish Arts Council have jointly decided to provide funding for non-Nordic publishers and literary agents interested in attending the next fair in Göteborg, 24 – 27 September 2009. Publishers and agents who have not previously attended the fair are eligible to apply for this funding, which will cover travel and hotel expenses for up to four days' presence at the fair.

Applications are to contain:

- for publishers, a presentation of what Swedish works they have contracted to publish or have published
- for agents, a description of their agency and its activities

This joint effort is a contribution to efforts to raise awareness of Swedish literature in the international publishing sector, and to reinforce the ability of Swedish authors to reach readers in other languages via translation. Subsidies for translators from Swedish to attend the fair have long been available.

– With this initiative we are making it possible for more visitors to travel to Göteborg and network. It is an important link in marketing Swedish and other Nordic literature in the world, says Anna Falck, Managing Director, Göteborg Book Fair.

– Göteborg Book Fair offers foreign publishers a unique opportunity to keep abreast of the latest in Swedish literature, and our new cooperation with the Book Fair brings us nearer to the

Swedish Arts Council's ambition to work more closely with main literary organizers, says the Director General Kennet Johansson.

Funding applications must have reached the Arts Council no later than 4 May and will be processed and decided on no later than 15 June 2009.

Further information on Göteborg Book Fair: [www.goteborg-bookfair.com](http://www.goteborg-bookfair.com)

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